



7-ELEVEN CORPORATE HEADQUARTERS

DALLAS, TEXAS

CHALLENGE:

A beautiful atrium lobby to display the company logo. Easy, right? Well, how do you bring to life a 3-dimensional corporate logo/architectural feature that is viewable from all sides and angles?

SOLUTION:

The architect worked with 3Form to bring their vision to life. AEC bridged the gap by coordinating with 3Form and the general contractor to complete a smooth (yet complicated) install of over 200 cable mobiles. This was achieved by using over 200 twelve foot long single cables with colored acrylic squares layered on each cable. Each cable was labeled and mapped to be installed into pre-drilled metal plates at the ceiling. From designing and installing the unistrut hanging system to coding, labeling, and organizing 200+ boxes of materials... AEC made the complicated seem easy.

PRODUCTS USED:

3Form Acrylic, AEC Installation

